EASTBOURNE
DIGI
FEST.

Showcasing the best of digital,
creative, and tech in the South East

Thursday 10th October 2024

Exhibitor Pack 2024

EASTBOURNE DIGI FEST.

Thursday 10th October 2024

What is Eastbourne DigiFest all about?	**3**
Who is Eastbourne DigiFest for?	**4**
Why should you exhibit?	**5**
What else do you need to know?	**6**
Stand locations	**7**
Who is organising this event?	**8**

@chalkeastbourne

@chalkeastbourne

/chalkeastbourne

What’s Eastbourne DigiFest all about?

Following the success of last year’s event with over 400 people in attendance, Eastbourne DigiFest is BACK for 2024. Join us as an exhibitor for our jam-packed one-day CDT conference for professionals and students from Sussex and beyond.

With three speaker stages for back-to-back talks and workshops in the heart of Eastbourne’s cultural quarter, your opportunities for learning and discussion are seemingly endless. Specialists from the CDT sector will delve into their areas of expertise, sharing their knowledge and helping you to excel. Whether you’re into AI, Instagram, ecommerce, digital marketing, or software development, we’ve got you covered.

Running in parallel, our bustling exhibition showcasing many of the South East’s innovative businesses will give you the chance to make new connections, network, and find new collaborative partners.

Be part of it.

Who is Eastbourne DigiFest for?

Eastbourne DigiFest attracts business professionals, students, and individuals from Eastbourne, Sussex, and across the South East.

- People working in creative, digital, and tech roles
- Out-of-sector businesses with an interest in CDT
- Students taking their first steps on their career path
- Companies looking for new CDT partners
- Individuals looking to retrain or upskill in the sector

Eastbourne DigiFest 2024 will build on last year's conference and we expect between 400 and 600 people to attend.

Why should you exhibit?

Eastbourne DigiFest brings together the CDT community, showcasing the best of the sector in the region. We want your business there in the room with us.

Exhibit with us on Thursday 10th October at the state-of-the-art Welcome Building in Eastbourne, in the heart of the Devonshire cultural quarter, just a stone's throw from the seafront.

You'll meet the most engaged people in digital, creative and tech in Eastbourne and from across the South East - potential clients, potential employees, potential collaboration partners.

All our exhibitors receive the following as standard:

- 2m x 2m exhibition space
- Trestle table (1520mm x 760mm) with seat
- Power access point for standard 13 amp fuse
- WiFi access via the 'Link Free' network
- Mention in our Chalk Eastbourne and Eastbourne •
- DigiFest newsletters (500+ recipients)
- Logo displayed on our DigiFest Exhibitors webpage
- Mention on our social media (800+ followers on Instagram, 500+ on Twitter)
- One exhibitor pass to include complimentary buffet lunch and refreshments throughout the day, as well as access to talks and workshops of your choice
- Direct, level access to the exhibition space for loading and unloading at set times, including the afternoon before the event
- Our handy exhibitor guide covering everything you need to know about the day

What else do you need to know?

Early bird rates - 20% discount - subject to availability, book before 1st May

- Standard 2m x 2m exhibition space = £240+VAT
- Silver 4m x 2m exhibition space (subject to availability) = £400+VAT
- Gold 4m x 4m exhibition space (2 available) = £640+VAT

Standard rates

- Standard 2m x 2m exhibition space (20 available) = £300+VAT
- Silver 4m x 2m exhibition space (subject to availability) = £500+VAT
- Gold 4m x 4m exhibition space (2 available) = £800+VAT

Additional tables will be available for Silver and Gold spaces, if required.

Silver spaces include one additional exhibitor ticket, Gold spaces include two additional exhibitor tickets. Please note that if you wish to bring along additional staff members for your stand, these will be charged at our standard entry rates as advertised.

Keeping it green - and digital

Given the nature of the event, we would highly encourage innovative and digital assets to share with attendees.

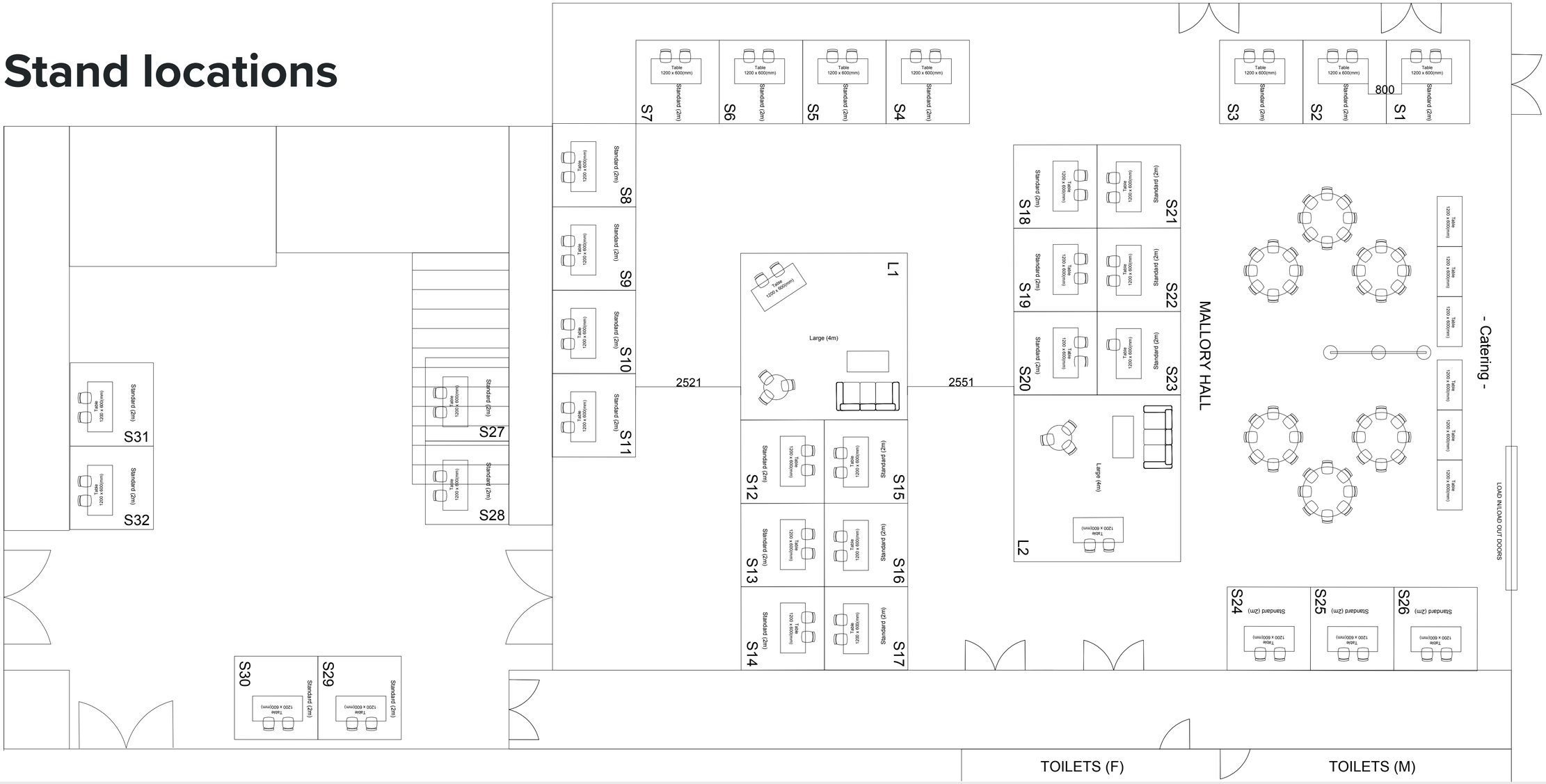
We are trying to make the event as friendly to the environment as we can, so do consider environmental impact with any handouts or giveaways you bring along to the event.

If there is anything you can do to reduce, reuse, or recycle any element of your stand or promotional materials, we (and our planet) thank you.

Other things to note

- There is no shell scheme available, nor any wall space to stick materials to.
- Stand locations will be available on a first come first served basis at the time of booking. Please see layout on page 7.
- Any food or drink offered to delegates must be for sampling purposes only and is subject to completing a Food Waiver Form for gaining venue permissions (found here: https://bit.ly/food-waiver). All food and drink for sampling must have its ingredients and allergens clearly labelled.
- Please do not bring food containing nuts on site.

Stand locations



Who is organising this event?

Chalk Eastbourne is the CDT business community group behind the event, led by custom software firm Switchplane and with fantastic support from Eastbourne Chamber, PRG Ltd, Recursive Digital, FOUNDRY, Racquet Studios, and other Eastbourne-based professionals.

We've been working together for the past four years to change the perception of Eastbourne, support talent, and make recruitment into our sector easier. We have no public funding as a community group, but we're full of passion and motivation for the future of digital, creative, and tech in Eastbourne and the surrounding region.

Why?
Eastbourne already has a booming digital, creative, and tech sector, but that doesn't necessarily match public perception. The town has a fantastic digital infrastructure with full fibre internet, wonderful co-working spaces, and great opportunities to learn and retrain.

Thanks to our beautiful location, nestled at the foot of the South Downs and with a three-mile-long seafront, tourism and hospitality have traditionally been strong sectors in the town pre-COVID. But these industries have suffered and we want to boost the opportunities available to us in the digital, creative, and technology sector to ensure economic stability and growth on the Sunshine Coast.

The Turner Prize has shone a light on the creative industry locally over the past year: we want to continue building that momentum and putting Eastbourne and the wider region firmly on the map for being a CDT hub, as well as being the landmark location to live, work, and play that we know it is.

We'd love your support in making Eastbourne DigiFest 2024 a reality and helping us to showcase the best of digital, creative, and tech in the South East.

EASTBOURNE DIGI FEST.

Thursday 10th October 2024

eastbournedigifest.com